

Managed Print Services – EXECUTIVE OVERVIEW



“The costs of output are staggering; consuming 3-5% of revenues”
Gartner

Managed Print Services



The Challenge

Gartner research shows that most organizations spend between 3 and 5% of total revenue on print and printing related expenses! Yet most organizations don't really understand these costs because of de-centralized purchasing practices and because they lack an output strategy. These two factors result in a situation where there is **virtually no control of runaway output costs**.

The Solution Delivers 10 to 30% Cost Improvement

Digital Controls' **Managed Print Services (MPS)** solution delivers optimized device count, reduces help desk workload with our output management tools, manages consumables and provides proactive and SLA driven monitoring of output devices resulting in improved end user experience and **typically a 10 to 30% cost improvement and releases resources that are managing your printer environment for more strategic functions!**

Output Costs are Staggering

“Significant savings opportunities exist for organizations that manage print effectively, since for most, it still remains a large, hidden and poorly managed cost. Organizations should formalize an output strategy that encompasses both monochrome and color volume.”

Gartner
Print Buyers and Vendors Must Adjust Their Strategies

Most enterprises have NO IDEA what they are spending on output; costs go un-tracked or are hidden!



Managed Print Services will

- Reduce output costs
- Reduce the burden on IT staff via real time alerts
- Reduce output failures with automatic printer failover
- Eliminate/minimize capital expenditures
- Provide a single point of accountability- who printed what and where
- Enable proactive and predictive management of output costs and assets

MPS is based on an “output strategy” that provides vision, control and accountability regarding output across your entire organization. It is an assessment driven and rules based service and Digital Controls utilizes best practices derived from our over 40 years in the technology services business.

MPS focuses heavily on engineering cost out of your output environment. These cost reductions include direct hard costs, indirect soft costs, and procedural costs all while maintaining data transparency.

MPS is SLA driven and features proactive and predictive management of alerts. The Digital Controls MPS solution is differentiated by world class delivery of people, process and tools. Our solution fosters a culture of continuous improvement, delivers accountability to your organization by our team who pride themselves on being the most flexible partner your IT team works with.

MPS lets you transfer the risk associated with managing your output and print infrastructure to Digital Controls!

Services Provided Under MPS

MPS includes a wide variety of services as part of the overall solution. These services include:

- Program management
- Implementation services
- Consumables management
- Device maintenance
- Install, move, add, change and dispose (IMAC-D)
- Asset (Lifecycle) management
- Help desk services
- Output management tools
- Print job management software
- Proactive monitoring services
- Price per impression invoicing (Cost per page model)



Digital Controls Corporation

Digital Controls Corporation is an Enterprise Print Software and IT Services company that has been providing technology solutions to its customers around the United States and the World since 1967. We serve our customers through three divisions, each one focused on unique solutions and markets.

The divisions of Digital Controls are: **Plus Technologies®**, an Industry Leader in Enterprise Print Solutions Software, **Technology Services Group™** a Leader in IT Security, IT Infrastructure Services and Products and **Managed Print Group™** a Leader in Enterprise Managed Print Services Solutions

Contacting Digital Controls

Digital Controls Corporation
444 Alexandersville Road
Miamisburg, OH 45342 USA

Phone: (937) 384-0444

Fax: (937) 384-0842

Web: www.digitalcontrols.com

Email: contactus@digitalcontrols.com